

## *Nurture the Talent*

### **Eligibility:**

Participants must be enrolled in a school or be home schooled (IX-XII) within India—affiliated to any Board. A school Identity Card (latest) would be required to ascertain the status of a student for participation. The speech may be delivered in English or Hindi language.

### **Levels:**

The KMA Awards for Public Speaking is based on two levels of competition—preliminary evaluation and final contest. The Preliminary Evaluation will be done by Members of Organizing Committee based on the Participation Form duly filled and submitted, and videos sent. The Final Contest shall be judged by experienced and expert Jury Members from academia and industry.

### **Topic:**

The speech should relate to the topic, *‘Expectations of Generation Z from Parents’*

### **Style of Speech:**

The participants are expected to deliver an **experience based speech** expressing their personal opinion. More often than not, students get targeted by their parents’ expectations with regards to academic results, habits, socializing, personality development... The said topic in KMA II gives an opportunity to students to give vent to their feelings and emotions and speak up without a hitch, but with all due respect and decency! It could be based on their own experiences preferably, or those of others too. To make it interesting use of anecdote, examples, quotes is recommended.

### **Duration:**

Speeches shall not be less than three minutes and not more than five minutes in length.

## Coaching:

If required, hand holding and coaching shall be provided to participating students on February 2019 (will be communicated by the KMA Team).

## Timelines:

- The Participation Form of respective Group needs to be filled by interested participants (a) online or (b) in hardcopy, asap (Jan 7 onwards) to enable the Organizing Committee with the screening process.
- The short videos to be sent by WhatsApp or email to 98285 72465 or admin@kumarmemorialawards.com during Jan 2019, for selection of candidates for Final Competition.
- Discussion/ coaching/ handholding will be scheduled by KMA Team in February 2019.
- Final Contest and Awards Ceremony to be held on March 5<sup>th</sup>, 2019.

## Judging:

- In all Groups, a Panel of Jury comprising 3 eminent personalities shall be assessing the speeches, with the Chief Jury to cast the ballot only if a tie occurs.
- Each judge shall be provided with a copy of the Judging Criteria.
- All judges shall evaluate all contestants competing in the contest.
- The Panel's decision shall be final and binding.

## Nitty Gritty:

- Contestants shall not identify their school, or state in the context of their speech.
- Contestants shall be respectful of other contestants at all times and shall conduct themselves in a disciplined manner.
- Statements which might be construed as slanderous, embarrassing, or containing gender, age, cultural, or racial stereotypes are unsuitable for the competition.
- The Organizers shall have the right to use the photographs or videos of speeches delivered for various media/ websites.

